<div align="center">**COURSE SPECIFICATION DOCUMENT**</div>

Academic Department: Communications & the Arts

Programme: Study Abraod

FHEQ **Level:**   5

Course Title: History of Design

Course Code: ARTS 5602

Total Hours: 160
Timetabled Hours: 45
Guided Learning Hours: 15
Independent Learning Hours: 100

Credits: 16 UK CATS credits
           8 ECTS credits
           4 US credits

Course Description:
With a distinct focus upon London's architecture and design environment, this course examines the history of designed objects of all types and their place in material and visual culture studies. This includes architecture, product design, objects of technology, graphic design and typography, industrial design, textiles and spatial design. The course considers the relationship between people and the objects that comprise the fabric of the lived environment, the aesthetics of the built environment, and engages with critical perspectives on design-related debates. Please note that visits will be an integral part of this course and may require additional fees.

Prerequisites:
None

Aims and Objectives:
- To interrogate a range of notions in relation to the historical role of design in society.
- To examine the relationship between people and the objects that comprise the fabric of the lived environment.
- To understand and develop critical perspectives on design-related debates.
- To promote critical engagement with the aesthetics of the built environment.
- to build a deepened understanding of the topic area through lectures, discussions, site visits and readings.

Programme Outcomes:
A5II: Demonstrates critical engagement with theories and concepts used in the discipline.

discipline- appropriate methods.

C5I: Demonstrates the ability to formulate and communicate arguments cogently, retrieve and generate information, and select appropriate criteria to evaluate sources and/or data.

A detailed list of the programme outcomes is found in the Programme Specification. This is located at the archive maintained by Registry and found at: https://www.richmond.ac.uk/programme-and-course-specifications/

Learning Outcomes:

By the end of this course, successful students should be able to:

- Demonstrate a good understanding of a wide range of design-related practices and their histories.
- Show a broad understanding of the relationship between design, industrialisation and mass production.
- Demonstrate a detailed understanding of the modernist design project.
- Shows critical engagement with the aesthetics of design
- Demonstrate well-developed skills (eg; group work, report writing, oral presentation) which translate to workplace.
- Complete assigned work with a degree of clarity, technical competence and critical thinking, and a degree of independence and capacity for self-evaluation, appropriate for a 5000-level course.

Indicative Content:

- Industrialisation, mass production and design
- The Arts & Crafts Movement
- Art Nouveau and design at the *fin de siecle*
- Modernity and the modernist project in design
- The Bauhaus and its legacy
- Fordism, mass production & styling
- Pop Design in USA and UK
- Post Industrial and Post Modern design
- Design and the technological object
- Museum and site visits

Assessment:

This course conforms to the University Assessment Norms approved at Academic Board and located at: https://www.richmond.ac.uk/university-policies/

Teaching Methodology:
The course will be taught through classroom lectures and seminar classes, and through a series of closely guided site visits, with the intent of using London itself, and its environs, as the 'living' classroom. Lectures will follow the schedule detailed in the syllabus, and are structured as surveys and overviews of both accepted knowledge and current debate on each theme/topic. Short seminars will be held as feed-back opportunities in the subsequent session following each site visit, with a view to ensuring the integration of individual learning/interpretation from each site into the learning of the whole class. Seminars rely upon active student preparation, note-taking and response to each site, and will consist of student-led discussion of historical, perceptual and heritage issues arising from each site. Visits will comprise tutor mini-lectures and explanations, student independent exploration, small group and full group exploration and guided discussion.

Indicative Texts:
- Raizman, D. (2023) *History of Modern Design.* 3rd edn. London: Laurence King.
- Sparke, P. (2025) *An Introduction To Design And Culture: 1900 To The Present*. 5th edn. London: Routledge.

See syllabus for complete reading list.

Change Log for this CSD:

Nature of Change	Date Approved & Approval Body (School or AB)	Change Actioned by Registry
First edition	January 2025	